



**Green Mountain National Golf Course Advisory Committee
Meeting Minutes
(the “Committee”)
Tuesday, September 24, 2013**

Present: Leo Davin, Chairman (A Quorum being Present)
Ken Lee
Mary Furlong
Seth Webb

Also Present: Seth Webb, Town of Killington (the “Town”) Manager (the “Manager”)
David Soucy, Green Mountain National Golf Course (the “GC”) Golf
Director and General Manager (the “GM”)

Public Present: Clem Bianchi, Vito Rasenas and Ed Fowler

- Agenda:**
1. Meeting Called to Order
 2. Approval of the Minutes of the Committee Meeting on August 15th, 2013
 3. Commissioners’ Concerns
 4. Capital Plan (the “Plan”) Update
 - a. Remaining 2013 Projects
 - b. 2014 Projects
 5. Local Advertising and Partnerships
 - a. Restaurant and Retail Integration Update
 6. Long Term Strategic Plan Update
 7. Next Meeting Date
 8. Adjournment

1. Meeting Called to Order

The meeting was called to order by the Chairman at 10:35 a.m.

2. Approval of the Minutes of the Committee Meeting on August 15th, 2013

The approval of the minutes of the August 15th, 2013, Committee meeting were

tabled until the next meeting.

3. Commissioners' Concerns

The Chairman raised the issue of having a flag pole(s) at the GC and the GM stated that it was a matter of funding and discussion followed.

4. Plan Update

a. Remaining 2013 Projects

The GM noted that all planned capital projects have been completed for this year.

b. 2014 Projects

The GM stated that 2014 projects were dependant on 2013 revenues. He further noted that the plans for an awning on the deck have changed and he is reviewing various options.

The Chairman inquired of the GM about the sharing of equipment with the Killington golf course and the GM stated that it was going well.

The Manager discussed the revised budget with the awning taken out and discussion ensued.

5. Local Advertising and Partnerships

a. Restaurants and Retail Integration Update

The GM reviewed current programs and the anticipated plan for 2014. He further discussed various ways restaurants and retail outlet could participate in the GC's marketing efforts and discussion took place.

The Chairman questioned what can be done to improve marketing efforts, with Ms. Furlong adding her knowledge from what she hears in the business community and discussion followed.

The GM noted that at this time there is no solicitation per se of businesses but he will evaluate future needs and discussion followed.

The GM then reviewed additional marketing plans for the GC.

6. Long Term Strategic Plan Update

The GM stated the long term strategic plan is a work in progress and should be completed by year end.

The GM noted a successful September for revenues and that October business looks favorable.

The GM discussed the One Killington Tournament in conjunction with the Killington Resort.

Ms. Furlong discussed her business in October and the GC being open.

The Chairman asked the GM about future tournaments and the GM responded that some of the tournament that were held at the GC this year will be rotated to other golf course since the tournaments are on a rotation bases; however, the AJGA tournament should be back at the GC next year.

The Manager questioned the GM on future revenues and the concept of having future stars play with members/guests just prior to the AJGA tournament and discussion ensued.

The Chairman questioned the GM on the capital plan and whether any new items are in the plan and the GM noted there are no changes in the plan currently and discussion ensued on future capital plans.

7. Next Meeting

A discussion occurred on scheduling and preliminary budget considerations. Accordingly, the next meeting of the Committee was set for October 23rd, 2013, at 2:00 p.m., at Town Hall.

8. Adjournment

On motion duly made by Mr. Lee and seconded, the meeting was adjourned at 11:20 a.m.