



TOWN OF
KILLINGTON
VERMONT

**ECONOMIC DEVELOPMENT and TOURISM COMMISSION
MINUTES of WEDNESDAY, MAY 13th, 2015
MUNICIPAL OFFICES**

PRESENT: Bernie Krasnoff
Gerrie Russell
Rob Megnin
Nancy Koch

ALSO PRESENT: Seth Webb (Town Manager)
Amy Morrison (Events Coordinator)

PUBLIC PRESENT: Jason Schreck

GUEST: Richard Horner (Town Planner)

AGENDA:

1. Call to Order
2. Approval of Meeting Minutes from 3/23
3. Citizen Input
4. KPAA Report
5. Resort Report
6. Resort Report
7. Town Report
8. Commissioner's Concerns
9. Date for Next Meeting

The meeting was called to order at 3:35 PM.

On a motion by Bernie Krasnoff and seconded by Rob Megnin, the minutes of Monday, March 23rd were approved.

Nancy Koch was introduced and welcomed as a new member of the commission.

CITIZEN INPUT: None

KPAA: (Killington Pico Area Association) Amy Morrison

Within the next month letters spelling out KILLINGTON WELCOME CENTER will be attached to the roof of the building. The KPAA is preparing a proposal for the Selectboard to consider for outsourcing the Marketing and Events the Town manages for July 1, 2015 to June 30 2016. The goals of the proposal are to (1) create efficiencies between the Town/KPAA/Resort, (2) leverage additional private

dollars from the region to support activities in the Town of Killington, and (3) operate the Visitor's Center 7 days a week.

RESORT REPORT: Rob Megnin

Construction has begun on the summer asset projects. Unfortunately the snow that remains is good for skiing but is causing some delays in construction. A tentative date for the mountain coaster completion is mid July. Resort operations have been fairly robust since we were fortunate to have had five weeks of continuous spring vacations. Season pass sales are on a par with last year at this time. MAX PASS is experiencing a good response. Twenty two resorts are participating in this special pass program. The resort is proud to have won the NSAA Conversion Cup Award. The National Ski Association awards this cup to ski resorts in recognition of having developed outstanding programs to convert new skiers and snow boarders into life long snow sport enthusiasts.

TOWN REPORT: Seth Webb

There will be a public meeting regarding the extension of walkway from the Basin to the Killington Resort tonight.. There are three alternatives being considered.

The firehouse commission has recommended the town purchase property to build a new firehouse. The current site is inadequate to meet the current needs and future needs of the Killington Fire Station and renovating the existing structure is not cost effective.

There will be flowers planted at the Park and Ride and along Killington Road in June. Some will be perennials and some will be annuals. This particular year there are no plans for hanging baskets.

New marketing materials (rack card and posters) will be placed at all visitor centers around the state. The response to announced town events has been good. "Dirty Girls" has attracted thousands of participants.

A copy of a report titled TOWN of KILLINGTON COMMUNITY VISIT was reviewed. It was done in February, 2008, by the Vermont Council on Rural Development Community Visit Program. A copy of this report is available at the town offices and on the town website. After some discussion the question for the present is does the committee want to continue in the same direction as outlined in this report. The commission will hold a special meeting devoted to creating a "report card" to measure how we have done. This could be presented at another town wide meeting and include input from KPAA and the Killington Resort.

Richard Horner, Killington Town Planner, was the invited guest of the EDTC at this meeting. The purpose of his presentation was to help the commission understand how planning and zoning can help economic development.

Dick reviewed the Landworks Presentation, Complete Streets and Smart Growth for our community. The commission members questioned the status of abandoned buildings and owners not caring for property and asked what could be done. The problem is the Planning Board does not have a design review policy that would address these problems.

A motion was made by Gerrie Russell and seconded by Bernie Krasnoff to create a design review proposal to be included in the zoning bylaws. APPROVED. This proposal would need to be

adopted by the planning board and then sent to the Selectboard.

It was suggested that we start out with an educational statement that would gain the support of business and residents. We are not advocating for rigid design guidelines but for the beautification of Killington Road. For example, at this time, the town is lacking a good definition of an abandoned building so therefore cannot identify and take action on such properties. The commission feels this is an important endeavor and worth the time and effort to succeed.

COMMISSIONER'S CONCERNS:

Bernie Krasnoff feels that some effort should be made to attract small business to Killington, specifically those hiring 25 to 50 people. This would obviously attract new residents and add to our tax revenues.

The next meeting is scheduled for Monday, June 15th, at 3:30 PM.

On a motion by Bernie Krasnoff and seconded by Rob Megnin, the meeting was adjourned at 5:15 PM.

Respectfully submitted
Gerrie Russell