

**ECONOMIC DEVELOPMENT and TOURISM COMMISSION  
MINUTES of MONDAY, JUNE 15, 2015  
MUNICIPAL OFFICES**

**PRESENT:** Bill Ackerman  
Nancy Koch  
Bernie Krasnoff  
Gerrie Russell

**ALSO PRESENT:** Seth Webb (Town Manager)  
Amy Morrison (Events Coordinator)

**PUBLIC PRESENT:** None

**GUEST:** Richard Horner (Town Planner)

**AGENDA:** Call to Order  
Approval of Meeting Minutes from 5/13  
Citizen Input  
KPAA Report  
Resort Report  
Planning & Zoning to Support Economic Development  
KPAA Proposal to Manage Events & Marketing  
Commissioner's Concerns  
Date for next Meeting

The meeting was called to order at 3:37 PM.

On a motion by Bernie Krasnoff and seconded by Nancy Koch, the minutes of Monday, May 13<sup>th</sup> were approved as written.

The published agenda was revised to accommodate Dick Horner, Town Planner.

Mr. Horner was invited to attend today in order to continue the discussion from the 5/13/15 meeting regarding planning and zoning to support economic development and to help develop a design review proposal to present to the Planning Commission put forth in an approved motion from the 5/13 meeting.

As stated by Mr. Horner, the Killington Road was constructed as the most direct means to access the Ski Resort. No thought was given to the impact future commercial development would have on the character of the Killington Road. No thought was given to how Killington Road would be developed. It was simply the best means to reach the new ski resort. The commercial zoning district along Killington Road, as it developed, encouraged strip development. For much of Killington Road the commercial district is a single lot deep. This discourages cluster development and continuity of design. Zoning Bylaws were not good planning tools. Standards were based on large parking lots, traditional wooden signs, large setbacks and limited landscape buffers to protect adjoining property. The commission discussed guidelines for buildings, materials, setbacks, site planning and amenities, signs, parking lots and proper lighting. The design proposals from Landworks, the Complete Streets guidelines were reviewed as a means to help attract new small business to Killington and how to do all

of this with long term vision rather than immediate action proved too difficult to condense into a workable proposal worthy of presentation at this time. We would need the support of residents of the town and the KPAA. The suggestion was made to attend a KPAA executive meeting and present our thoughts. This would present the opportunity to hear the concerns of business owners. At this time it was decided to table the project until the next meeting.

**CITIZEN INPUT:** None

**KPAA:** No Report

**RESORT REPORT:** No Report

**KPAA PROPOSAL TO MANAGE EVENTS & MARKETING:**

The KPAA is proposing the town contract with the KPAA for the management and marketing and special events investments beginning July 1, 2015. The proposal would effectively execute the plan in the 2015-16 budget and continue the growth achieved in the last five years. It would combine the efforts of KPAA, the town and volunteers and bring about more efficiency. Using the assets of KPAA, it would, hopefully, attract more dollars through the regional merchant pass program. The proposal would enable the Welcome Center to be open seven days a week. Important points from the presentation to the Selectboard were that there would be no increase to the budget and any monies paid out would still be approved by the town. If the concept is approved by the Selectboard, a one year contract would be submitted for consideration. A suggestion from this commission would be to add another position to the Executive Board. This was a suggestion when the idea of KPAA was first discussed at a previous meeting.

**COMMISSIONER'S CONCERNS:**

Seth has met with Jamie Stewart, Executive Director of the Rutland Economic Development Corp. where the possibility of working together on a project for the region related to non-tourism. The idea is to create an "Incubator" like the Generator in Burlington. The purpose is to encourage collaboration between artists, engineers, and entrepreneurs and offer tools, workspaces and education. There is federal money available and REDEC already has funds available to provide support. There is a mini fair planned on August 1<sup>st</sup>, in Rutland, in conjunction with the sidewalk sales. This will help measure the level of interest and maybe create a working group that would develop plans for a "Maker Space". The commission decided to support this endeavor through advertising and maybe invite Jamie Stewart to our next meeting for more discussion.

The next meeting of the EDTC is scheduled for July 20, 2015 at 3:30 PM.

The meeting was adjourned at 5:25 PM.

Respectfully submitted  
Gerrie Russell