

**ECONOMIC DEVELOPMENT and TOURISM COMMISSION
MINUTES of MONDAY, MARCH 23, 2015
MUNICIPAL OFFICES**

PRESENT: Bill Ackerman
Bernie Krasnoff
Rob Megnin
Gerrie Russell

ALSO PRESENT: Seth Webb, Town Manager
Amy Morrison, Events Coordinator

PUBLIC PRESENT: None

AGENDA:

- 1) Call to Order
- 2) Approval of Minutes from 1/12
- 3) Citizen Input
- 4) KPAA Report
- 5) Resort Report
- 6) Town Report
- 7) Commissioner's Concerns
- 8) Date for Next Meeting

The meeting was called to order at 3:08 PM.

On a motion by Rob Megnin and seconded by Bernie Krasnoff, the minutes of January 12th, 2015, were approved as is.

CITIZEN INPUT: None

KPAA: (Killington Pico Area Association) Amy Morrison

The new KPAA Executive Committee has been formed and includes Mike Solimano, Tracy Taylor, Seth Webb, Chris Karr, Howard Smith and Vince Chiarella. The roof letters have been produced and will be attached as soon as the weather cooperates. The Killington Wine Festival is scheduled for the weekend of July 17th and ticket sales have begun. The event includes the Estate Tasting at the Peak Lodge, the Grand Tasting and Wine and Nine Golf Scramble. Over 40 vendors are expected between the distributors and the wineries.

RESORT REPORT: Rob Megnin

As of today we have had 195 inches of snow which has contributed to an excellent season and will allow Spring skiing since visitors have heard about the “glacier” on Super Star. A new pass called Max Pass is being introduced which will include 22 resorts and allows five visits per resort. This is nationwide and 50,000 units are expected to be sold. Summer is coming together with new assets to be offered including a coaster and the Flying Eagle Zip Line, both of which will be available year round. Friday, June 19th is being planned as a Community Day. Overall this has been an excellent season with revenue and visits at all time highs.

TOWN REPORT: Seth Webb

As of now there are over 25 summer events scheduled. This includes activities and events sponsored by the town of Killington, KPAA, the Resort and GMNGC. One example is the Dirty Girl Mud Run, to be held July 11th, 2015 with over 1200 registered so far.

Last year this commission endorsed the beautification and walkability plan for Killington Road. At this time, the Park and Ride and Wayfinding Systems are in place. There are still major projects to be completed such as a sidewalk to the resort, lighting for Killington Road and paving to be completed. The location for a new firehouse is being researched. We have applied for grants to start a two mile section of the new bicycle trails. A chapter of the Vermont Mountain Bike Association has been established and has proven to be a successful fund raiser.

A discussion followed as to how this commission can contribute to a consensus within the town advocating for change and development. The momentum of the already planned events will be helpful but we need to take a critical look at how to sell the “experience”. The theme of ONE KILLINGTON was discussed, including how to present such an idea and get people excited and involved. Some problems were noted on Killington Road and it was suggested that Dick Horner be invited to our next meeting. Another suggestion was to invite some business owners to broaden the approach to improving Killington Road.

The next meeting is scheduled for Monday, April 20th, at 3:00 PM.
The meeting was adjourned at 5:00 PM.

First Draft
Respectfully Submitted
Gerrie Russell