

**ECONOMIC DEVELOPMENT and TOURISM COMMISSION
MINUTES of TUESDAY, AUGUST 23, 2016
MUNICIPAL OFFICES**

PRESENT: Gerrie Russell
Kyle Finneron
Nancy Koch

ALSO PRESENT: Amy Morrison Events & Marketing Director/ Director KPAA

GUEST: Lydia Saifer

AGENDA: Call to Order
Approval of Meeting Minutes from July 26, 2016
Citizen Input
Events & Marketing Report
KPAA Report
Resort Report
EDTC Strategic Plan
Commissioner's Concerns
Date for Next Meeting
Adjourn

The meeting was called to order at 3:35 pm.

On a motion by Kyle, seconded by Nancy, the minutes of July 26th were approved.

CITIZEN INPUT:

Lydia Saifer has prepared a report on airport use that was sent to the Town Manager, specifically charter flights used by students and ski groups into Stowe. She thought it was something that might attract new business. Four reservations are needed for a flight to be scheduled. Storage areas for sports equipment would be an added amenity and eliminate the need for transport each trip. The Town Manager is reviewing and plans to distribute as seen fit.

EVENTS & MARKETING REPORT:

Cooler in the Mountains concerts have been well attended this year. A three part bike event, the Up & Downhill Roll, is scheduled for October. Amy will be presenting a road use agreement to the Selectboard on September 6. It will include road cycling, cross country and downhill mountain bike disciplines. The annual Lookout for Each Other Golf Tournament will be held on September 12th at the Killington Golf Course. All proceeds from the event will benefit the mountain bike trail project. It is likely that this will put the Town and KMBC over the top for the funding needed to complete all of the trails on the east side of Route 100.

A new fall event at the Resort, Witchcraft, will be a family-friendly event celebrating all things fall/Halloween. The intent is to grow this event each year and integrate the entire community. Amy will be presenting this to the Selectboard at the September 6 meeting.

The Bike Bum Race Series has been very successful with an average of 80 participants each week. Participants range from 3 years old to 60+. A full recap will be given at the end of the series.

The first volunteer work day on the new mountain bike trails has taken place. Brush was cleared from just over one mile of trail. The work was supervised by the trail builder, Brooke Scatchard. The USFS had staff onsite to assist, and there were over 10 volunteers. The trails are located on USFS land, the project is taking place with their permission and guidance.

The annual meeting of the KPAA will be held on September 21st at the Peak.

RESORT REPORT:

No report.

EDTC STRATEGIC PLAN:

With minor changes the plan was adopted on a motion by Nancy, seconded by Kyle. It will be presented to the Selectboard.

COMMISSIONER'S CONCERNS:

Gerrie mentioned that she was part of a meeting on "Tiny Houses". It was a preliminary discussion to see if there is any interest in Killington.

DATE FOR NEXT MEETING:

There was a discussion about meeting dates and times in general. The suggestion was to try for the second Monday of the month and to change the time to early evening. No date was set until the other members of the commission could voice their opinion.

The meeting was adjourned at 4:35 pm.

Respectfully submitted
Gerrie Russell