

ECONOMIC DEVELOPMENT & TOURISM COMMISSION
MINUTES of MONDAY, JULY 26th, 2016
MUNICIPAL OFFICES

PRESENT: Bernie Krasnoff
Gerrie Russell
Kyle Finneron

ALSO PRESENT: Amy Morrison Events & Marketing/ Director KPAA
Deb Schwartz Town Manager

GUEST: Lydia Saifer

AGENDA: Call to Order
Approval of Meeting Minutes from 5/18/16
Citizen Input
Marketing & Event Update
KPAA Report
Resort Report
EDTC Strategic Plan Review
Commissioner's Concerns
Date for Next Meeting
Adjourn

The meeting was called to order at 3:40 PM.

On a motion by Bernie, seconded by Kyle, the minutes of May 18th, 2016, were approved as written.

Lydia Saifer was present at this meeting as an invited guest because of her extensive background in marketing and banking.

The published agenda was not followed because a quorum would only be available for a portion of the meeting since one member was absent and another member was attending with time limits. It was decided to review the EDTC Strategic Plan so the final version could be completed and approved by the next meeting. Amy pointed out changes that have been made and sections that the Selectboard has already formatted. Commission members will review between now and the next meeting and decide on the final version. The town manager will then present this to the Selectboard.

The next meeting date was not chosen since so few members were present. Amy will send out a Doodle Poll that will show availability of commission members and assure maximum participation at our next meeting.

The meeting was adjourned at 4:45 pm.

Respectfully submitted,
Gerrie Russell